

# AI Discovery Workshop

From the First Idea to a Ready-to-Launch AI Pilot



## Challenge

AI is transforming the way organizations work across nearly every industry. Yet, the key question is rarely technical. Instead, it is a business question: Where can AI create tangible value, and how should you get started? Within management teams, perspectives often vary significantly. Some departments are already using AI tools, often without coordination. Others are waiting for a decision that no one is making because the necessary foundation is missing. As long as there is no shared understanding, every investment will remain associated with a high level of uncertainty.

## Our Offering

The AI Discovery Workshop brings executives and business stakeholders together in a structured workshop. Before the workshop, all participants complete a short questionnaire. Based on their responses, we tailor examples and exercises to ensure discussions focus on their own processes rather than generic use cases.

During the morning session, we analyze your organization's current situation and demonstrate, through practical examples, where AI can deliver value and where its limitations lie. Participants then gain hands-on experience working with the presented solutions.

In the afternoon, we examine the individual steps of your value chain, identify relevant use cases, and evaluate them based on business value and implementation effort. The three most promising opportunities will be explored in greater depth. For the prioritized use case, we define responsibilities, required data sources, and measurable success criteria.

✓ **Leadership alignment:** shared understanding of the current situation and realistic AI opportunities.

✓ **Evaluated use cases:** transparent overview of business processes, prioritized by effort and value.

✓ **Ready-to-launch pilot:** defined use case, ownership, timeline, and three-month implementation roadmap.

## Agenda

- 1 Current-state assessment:** understanding how the company already uses AI, including unofficial use cases
- 2 Understanding AI tools:** a clear and practical introduction, no technical background required
- 3 Security and responsibility:** key considerations when working with company data
- 4 Live demonstrations using your own scenarios:** Practical use cases, including limitations and risks
- 5 Hands-on workshop:** work on your own tasks with guidance from our experts
- 6 AI opportunity map:** overview and prioritization of relevant use cases
- 7 Next steps:** select a suitable pilot project and define the implementation framework



**Duration:** One day, plus preparation and final results documentation



**Participants:** 6-12 people, including executive management and department leaders



**Location:** At your premises or at IT-HAUS in Föhren, Germany



**Deliverables:** Documented results will be delivered within one week of the workshop

OFFER

### AI Discovery Workshop

No prior technical knowledge required. Preparation, participant surveys, and a final results report are included.

Price on request

# today

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